

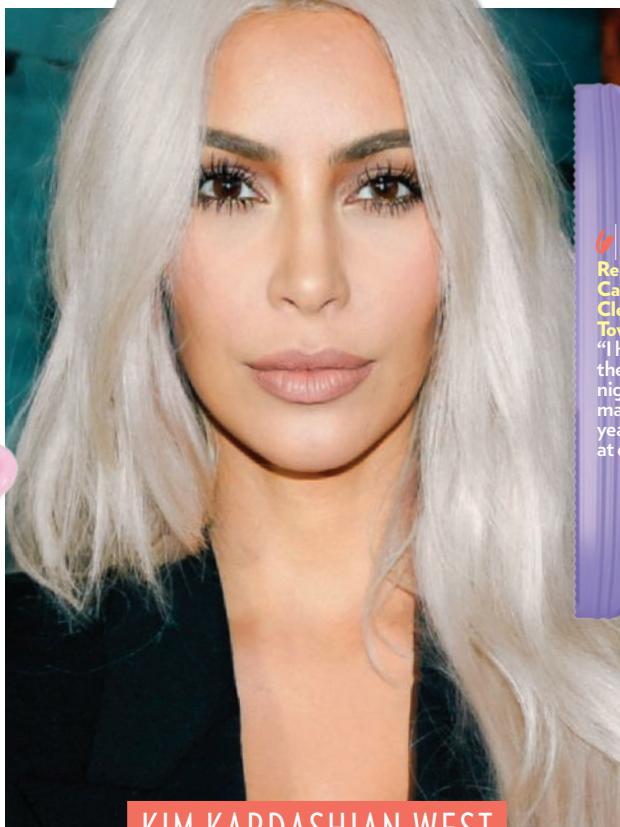
People beauty



1 | Inphenom Shampoo and Hair Treatment
 “[Hairstylists] Jen Atkin and Chris Appleton told me about this amazing [system] from Japan.” [Editor’s note: Use this duo daily to keep color-treated hair hydrated and shiny.] \$30 and \$40; milbon-usa.com for salons



2 | KNC Beauty All Natural Collagen Infused Lip Mask
 “I love lip masks! I use this one all the time.” \$24.99 (for a five-pack); kncbeauty.com



KIM KARDASHIAN WEST

My Beauty Essentials

THE BEAUTY MOGUL AND SOON-TO-BE MOM OF 3 REVEALS HER FAVORITE PRODUCTS FOR LOOKING FLAWLESS

Whether her face is expertly bronzed and highlighted or completely makeup-free, Kim Kardashian West *always* turns heads. And now that the *Keeping Up with the Kardashians* star has lent her beauty expertise to a line of KKW Beauty contour kits—which at launch sold out in less than three hours—and most recently a KKW Fragrance collection (bottom left), it’s the perfect time to find out what’s on her vanity and get her thoughts on being labeled a beauty icon: “I don’t feel overwhelmed by it. People ask me about [my beauty regimen] all the time, and I love it.”



Her Fragrance Inspiration
 Kardashian West, pictured here in her KKW Fragrance campaign, says the crystal-inspired line originated from “[people] bringing me healing crystals at a time in my life where I just needed some healing.”

3 | KKW Fragrance in (from top to bottom) Crystal Gardenia Oud, Crystal Gardenia and Crystal Gardenia Citrus
 “I wanted to create fragrances that made me feel calm and happy.” \$60 each (for 75 ml.); kkwfragrance.com



7 | Chanel Hydra Beauty Nourishing Lip Care
 “I’m really into this lip balm. I put it on before workouts and before I go to bed.” \$50; chanel.com



6 | Neutrogena Makeup Remover Night Calming Cleansing Towelettes
 “I have used these every night to get my makeup off for years.” \$8.49; at drugstores



5 | Olaplex No. 3
 “I’m not going to lie—being blonde is so high-maintenance! Every few days I use this treatment to strengthen my hair.” \$28; olaplex.com



4 | Guerlain Orchidée Impériale The Rich Cream
 “I’m a really big moisturizer person. I like rich [formulas] that give my skin a glow.” \$455; saks.com

THE STAR'S SKIN-CARE SPLURGE!

DAVID X BRUTTING/BEA SHUTTERS/STOCK; INSET: COURTESY KKW & MARCUS

By Kaitlyn Frey